

M. L. Dahanukar College of Commerce

Teaching Plan: 2020 - 21

Department: Bachelor of Management Studies

Class: FYBMS

Semester: I

Subject: Business Communication

Name of the Faculty Member: Neena Chakraborty

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
September	Concept of communication Channels and objectives of communication Methods and Modes of communication	Brain Storming	15
October	Barriers in communication Listening Introduction to Business Ethics	Presentation Listening Skills	15
November	Theory of Business Letter Writing Personal Correspondence	Writing Skills	15
December	Commercial Terms used in Business Communication Paragraph Writing	Speaking skills Reading Comprehension	15
	Total no. of lectures		60

Sign of Faculty

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M. L. Dahanukar College of Commerce

Teaching Plan: 2020 - 21

Department: Bachelor of Management Studies

Class: FYBMS DIV A & B

Semester: I

Subject: Business Economics

Name of the Faculty Member: Prof Chetan Panchal

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
August			
September	Module :2 Demand Analysis Demand Function - nature of demand curve under different markets Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods (<i>numerical illustrations on trend analysis and simple linear regression</i>)	1 Assignment 1 Online Exam	15 Lecture
October	Module : 3 Supply and Production Decisions and Cost of Production Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - Expansion path - Economies and diseconomies of Scale. Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost - Cost Output Relationship in	1 Assignment 1 Online Exam	15 Lecture

	the Short Run and Long Run (<i>hypothetical numerical problems to be discussed</i>), LAC and Learning curve - Break even analysis (<i>with business applications</i>)		
November	<p>Module 4 : Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition</p> <p>Short run and long run equilibrium of a competitive firm and of industry - monopoly - short run and long- run equilibrium of a firm under Monopoly</p> <p>Monopolistic competition: Equilibrium of a firm under monopolistic competition, debate over role of advertising (<i>topics to be taught using case studies from real life examples</i>)</p> <p>Oligopolistic markets: key attributes of oligopoly - Collusive and non-collusive oligopoly market - Price rigidity - Cartels and price leadership models</p>	1 Assignment 1 Online Exam	15 Lecture
December	<p>Module 1: Scope and Importance of Business Economics - basic tools- Opportunity Cost Principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making, The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium</p> <p>Module 5: Pricing Practices Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing</p>	1 Assignment 1 Online Exam	15 Lecture
	Total no. of lectures		60

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M. L. Dahanukar College of Commerce

Teaching Plan: 2020 - 21

Department: Bachelor of Management Studies

Class: FYBMS

Semester: 1

Subject: BUSINESS LAW

Name of the Faculty Member: ADV.ASHWINI DESAI

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
August			
September	Law of contract essential elements consideration ,free consent, object, unpaid seller SOGA introduction		17
October	The consumer protection act introduction to IP act		15
November	Warranty condition formation Companies act		14
December	Prospectus ,meeting ,trade mark, patent revision	MOOT COURT	14
	Total no. of lectures		60

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M. L. Dahanukar College of Commerce

Teaching Plan: 2020 - 21

Department: Bachelor of Management Studies

Class: FY BMS

Semester: 1

Subject: Foundation Course

Name of the Faculty Member: Karishma Shetty

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
August			
September	Multi-Cultural Diversity, Caste System, Linguistic Diversity, Regional Variations .	Assignments on rural urban divide .	18
October	Social inequality, Violence against Women ,Disablitiy.	Presentations on given topics .	17
November	Casteism, Communalism, Effects of Regionalism.	Interactive session on topics given in class .	15
December	Structure of Constitution, Duties of Indian Citizens, Party system in Indian Politics .	Assignments on women in Politics .	10
	Total no. of lectures		60

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M.L.Dahanukar College of Commerce

Teaching Plan: 2020 - 21

Department: Bachelor of Management Studies

Class: FYBMS

Semester: I

Subject: .Foundation of Human Skills

Name of the Faculty Member: Dr. Parveen Nagpal

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
August	Understanding of Human Nature Individual Behaviour Personality and attitude: • Thinking, learning and perceptions	Case studies	16
September	Introduction to Group Behaviour Group Dynamics Team effectiveness: Organizational processes and system. Organizational conflicts and resolution: Power and politics	Presentations	16
October	Organizational Culture and Motivation at workplace Organizational Culture: ♣ Characteristics of organizational culture. ♣ Types, functions and barriers of organizational culture ♣ Ways of creating and maintaining effective organization culture	Case studies	20

November	<p>Motivation at workplace: Concept of motivation Theories of motivation in an organisational set up. ♣ A.Maslow Need Heirachy ♣ F.Hertzberg Dual Factor ♣ Mc.Gregor theory X and theory Y. Ways of motivating through carrot (positive reinforcement) and stick (negative reinforcement) at workplace.</p>	Case studies	04
December	<p>Organisational Change, Creativity and Development and Work Stress • Organisational change and creativity Organisational Development and work stress</p>	Presentations	04
	Total no. of lectures		60

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M. L. Dahanukar College of Commerce

Teaching Plan: 2020 - 21

Department: Bachelor of Management Studies

Class: FYBMS A

Semester: I

Subject: Introduction to Financial Accounts

Name of the Faculty Member: Rakhi Pitkar

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
September	Introduction to Accounting	Topic related Video shown	16
October	Accounting transactions		16
November	Depreciation, Trial Balance		16
December	Final Accounts		12
	Total no. of lectures		60

Mrs. Rakhi Pitkar

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TEACHING PLAN
For the month of : September - October - November - December 2020

Course Name: B.M.S
Name of the Teacher : Bhupendra Kesaria
Paper/Subject : Business
Class : F.Y.B.M.S Statistics

Teaching Plan for the Pre Academic Activity : :

No. of Lectures per week: 8 (4x2)

Sr. No.	Unit/Module No.	Unit/Module Description	Learning Objectives	Teaching Modalities used	No. of Lectures Planned	Assessment Modalities planned	References Used 1] Text Book 2] Ref Books 3] Magazine 4] Ebrary 5] Other Please Specify	Signature of Course - Coordinator
			Topics, Concepts etc.			Class test, Viva, Presentations, GD,		
1	1	UNIT - 1	Functions/scope, Importance and Limitations Data: Relevance of data, Types of Data (Primary & Secondary)	PPT & white Board	2	Assignments, Class test	Text & Reference Books	
2	1	UNIT - 1	Primary Data (Census Vs Samples, Method of Collection), Secondary Data (Merits, Limitations, Sources)	PPT & white Board	2	Assignments, Class test	Text & Reference Books	
3	1	UNIT - 1	Classification, Frequency Distribution, Discrete & Continuous,	PPT & white Board	2	Assignments, Class test	Reference Books	
4	1	UNIT - 1	Distribution, Pie Chart, Histogram, Ogives)	PPT & white Board	2	Assignments, Class test	Reference Books	
5	1	UNIT - 1	Median, Mode and Comparative Analysis of all measures of Central Tendency.	PPT & white Board	2	Assignments, Class test	Text & Reference Books	
6	1	UNIT - 1	Median, Mode and Comparative Analysis of all measures of Central Tendency.	PPT & white Board	2	Assignments, Class test	Text & Reference Books	
7	2	UNIT - 2	Coefficient of Range, Quartiles & Quartile Deviation, Coefficient of Quartile Deviation	Black/white Board	2	Assignments, Class test	Text & Reference Books	
8	2	UNIT - 2	Deviation from Mean, Coefficient of Mean Deviation, Standard Deviation	Black/white Board	2	Assignments, Class test	Reference Books	
9	2	UNIT - 2	Coefficient of Variance, Skewness & Kurtosis	Black/white Board	2	Assignments, Class test	Reference Books	
10	2	UNIT - 2	Coefficient of Variance, Skewness & Kurtosis	Black/white Board	2	Assignments, Class test	Reference Books	
11	2	UNIT - 2	Co-Relation : Karl Pearson , Rank Correlation	Black/white Board	2	Assignments, Class test	Reference Books	
12	2	UNIT - 2	Least Square Method	Black/white Board	2	Assignments, Class test	Reference Books	
13	3	UNIT - 3	Time Series & Least Square Method	Black/white Board	2	Assignments, Class test	Reference Books	
14	3	UNIT - 3	Moving Average Method , Determination of Season	Black/white Board	2	Assignments, Class test	Reference Books	
15	3	UNIT - 3	Index Number : Simple Aggregate Method, weighted Aggregate Method	Black/white Board	2	Assignments, Class test	Reference Books	
16	3	UNIT - 3	Price Relatives, weighted Average of Price Relatives	Black/white Board	2	Assignments, Class test	Reference Books	
17	3	UNIT - 3	Index Number : Chain Vase Index Numbers	Black/white Board	2	Assignments, Class test	Reference Books	
18	3	UNIT - 3	Splicing and deflating, Cost of Living Index Number	Black/white Board	2	Assignments, Class test	Reference Books	
19	4	UNIT - 4	space, Concept of Event, Definition of Probability, Addition & Multiplication laws of Probability	Black/white Board	2	Assignments, Class test	Text & Reference Books	
20	4	UNIT - 4	Probability : Expection & Variance, Concept of Probability Distribution	Black/white Board	2	Assignments, Class test	Reference Books	
21	4	UNIT - 4	Nature Events, Pay offs, Opportunity loss, Decision Making under Certainty, Decision Making under	Black/white Board	2	Assignments, Class test	Text & Reference Books	
22	4	UNIT - 4	Non-Probability : Maximax, Maximin, Minimax, Regret, Laplace & Hurwicz	Black/white Board	2	Assignments, Class test	Reference Books	
23	4	UNIT - 4	Probabilitistics (Decision Making under risk) : EMV, EOL, EVPI	Black/white Board	2	Assignments, Class test	Reference Books	
24	4	UNIT - 4	Decision Tree	Black/white Board	2	Assignments, Class test	Reference Books	

Learning Outcome Stateme

This subject is designed to foster the development of foundational statistical skills that are necessary for day-to-day busines

- Describe and discuss the key terminology, concepts tools and techniques used in business statistical analysis;
- Provide a basic knowledge of the application of mathematics and statistics to business disciplines;
- Develop the ability to analyse and interpret data to provide meaningful information to assist in making management decisions; Develop an ability to apply modern quantitative tools (Microsoft Excel) to data analysis in a business context.
- Particular emphasis will be placed on determining when it is appropriate to use the various techniques and how to
- Discuss critically the uses and limitations of Statistical analysis.